

B7 (Official Form 7) (04/10)

United States Bankruptcy Court Northern District of Georgia

In re GridIron Fantasy Sports LLC

Debtor(s)

Case No. 11-83837

Chapter 7

STATEMENT OF FINANCIAL AFFAIRS

This statement is to be completed by every debtor. Spouses filing a joint petition may file a single statement on which the information for both spouses is combined. If the case is filed under chapter 12 or chapter 13, a married debtor must furnish information for both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed. An individual debtor engaged in business as a sole proprietor, partner, family farmer, or self-employed professional, should provide the information requested on this statement concerning all such activities as well as the individual's personal affairs. To indicate payments, transfers and the like to minor children, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See, 11 U.S.C. § 112; Fed. R. Bankr. P. 1007(m).

Questions 1 - 18 are to be completed by all debtors. Debtors that are or have been in business, as defined below, also must complete Questions 19 - 25. If the answer to an applicable question is "None," mark the box labeled "None." If additional space is needed for the answer to any question, use and attach a separate sheet properly identified with the case name, case number (if known), and the number of the question.

DEFINITIONS

"In business." A debtor is "in business" for the purpose of this form if the debtor is a corporation or partnership. An individual debtor is "in business" for the purpose of this form if the debtor is or has been, within six years immediately preceding the filing of this bankruptcy case, any of the following: an officer, director, managing executive, or owner of 5 percent or more of the voting or equity securities of a corporation; a partner, other than a limited partner, of a partnership; a sole proprietor or self-employed full-time or part-time. An individual debtor also may be "in business" for the purpose of this form if the debtor engages in a trade, business, or other activity, other than as an employee, to supplement income from the debtor's primary employment.

"Insider." The term "insider" includes but is not limited to: relatives of the debtor; general partners of the debtor and their relatives; corporations of which the debtor is an officer, director, or person in control; officers, directors, and any owner of 5 percent or more of the voting or equity securities of a corporate debtor and their relatives; affiliates of the debtor and insiders of such affiliates; any managing agent of the debtor. 11 U.S.C. § 101.

1. Income from employment or operation of business

None

State the gross amount of income the debtor has received from employment, trade, or profession, or from operation of the debtor's business, including part-time activities either as an employee or in independent trade or business, from the beginning of this calendar year to the date this case was commenced. State also the gross amounts received during the two years immediately preceding this calendar year. (A debtor that maintains, or has maintained, financial records on the basis of a fiscal rather than a calendar year may report fiscal year income. Identify the beginning and ending dates of the debtor's fiscal year.) If a joint petition is filed, state income for each spouse separately. (Married debtors filing under chapter 12 or chapter 13 must state income of both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

Table with 2 columns: AMOUNT and SOURCE. Rows include 2011, 2010, and 2009 Business Operations, including primarily Contest Entries/Event Fees/Merchandise and Magazines.

2. Income other than from employment or operation of business

None State the amount of income received by the debtor other than from employment, trade, profession, or operation of the debtor's business during the **two years** immediately preceding the commencement of this case. Give particulars. If a joint petition is filed, state income for each spouse separately. (Married debtors filing under chapter 12 or chapter 13 must state income for each spouse whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

AMOUNT SOURCE

3. Payments to creditors

None **Complete a. or b., as appropriate, and c.**

a. *Individual or joint debtor(s) with primarily consumer debts.* List all payments on loans, installment purchases of goods or services, and other debts to any creditor made within **90 days** immediately preceding the commencement of this case unless the aggregate value of all property that constitutes or is affected by such transfer is less than \$600. Indicate with an (*) any payments that were made to a creditor on account of a domestic support obligation or as part of an alternative repayment schedule under a plan by an approved nonprofit budgeting and credit counseling agency. (Married debtors filing under chapter 12 or chapter 13 must include payments by either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF CREDITOR	DATES OF PAYMENTS	AMOUNT PAID	AMOUNT STILL OWING
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None b. *Debtor whose debts are not primarily consumer debts:* List each payment or other transfer to any creditor made within **90 days** immediately preceding the commencement of the case unless the aggregate value of all property that constitutes or is affected by such transfer is less than \$5,850*. If the debtor is an individual, indicate with an asterisk (*) any payments that were made to a creditor on account of a domestic support obligation or as part of an alternative repayment schedule under a plan by an approved nonprofit budgeting and credit counseling agency. (Married debtors filing under chapter 12 or chapter 13 must include payments and other transfers by either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF CREDITOR	DATES OF PAYMENTS/ TRANSFERS	AMOUNT PAID OR VALUE OF TRANSFERS	AMOUNT STILL OWING
See Exhibit A		\$0.00	\$0.00

None c. *All debtors:* List all payments made within **one year** immediately preceding the commencement of this case to or for the benefit of creditors who are or were insiders. (Married debtors filing under chapter 12 or chapter 13 must include payments by either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF CREDITOR AND RELATIONSHIP TO DEBTOR	DATE OF PAYMENT	AMOUNT PAID	AMOUNT STILL OWING
See Exhibit B		\$0.00	\$0.00

4. Suits and administrative proceedings, executions, garnishments and attachments

None a. List all suits and administrative proceedings to which the debtor is or was a party within **one year** immediately preceding the filing of this bankruptcy case. (Married debtors filing under chapter 12 or chapter 13 must include information concerning either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

CAPTION OF SUIT AND CASE NUMBER	NATURE OF PROCEEDING	COURT OR AGENCY AND LOCATION	STATUS OR DISPOSITION
Cary Katz v. Gridiron Fantasy Sports, LLC, Dustin Ashby and Jesse James Herron 4:11cv-01931-TIA	Civil Suit	US District Court Eastern District of Missouri	Complaint filed

* Amount subject to adjustment on 4/01/13, and every three years thereafter with respect to cases commenced on or after the date of adjustment.

CAPTION OF SUIT AND CASE NUMBER Lakeside Capital Advisors, LLC v. 360 Sports Marketing, LLC, Fantasy Sports Investments, LLC and Gridiron Fantasy Sports, LLC, Dustin Ashby, Jesse Herron and John Does 1-10 1:11-cv-08021-DLC	NATURE OF PROCEEDING Civil Suit	COURT OR AGENCY AND LOCATION US District Court, Southern District of New York	STATUS OR DISPOSITION Complaint filed
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Potential suit by Attorney General Chris Koster of Missouri believed to have been filed post-bankruptcy. Specific details are unknown as of yet

None b. Describe all property that has been attached, garnished or seized under any legal or equitable process within **one year** immediately preceding the commencement of this case. (Married debtors filing under chapter 12 or chapter 13 must include information concerning property of either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF PERSON FOR WHOSE BENEFIT PROPERTY WAS SEIZED	DATE OF SEIZURE	DESCRIPTION AND VALUE OF PROPERTY
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5. Repossessions, foreclosures and returns

None List all property that has been repossessed by a creditor, sold at a foreclosure sale, transferred through a deed in lieu of foreclosure or returned to the seller, within **one year** immediately preceding the commencement of this case. (Married debtors filing under chapter 12 or chapter 13 must include information concerning property of either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF CREDITOR OR SELLER	DATE OF REPOSSESSION, FORECLOSURE SALE, TRANSFER OR RETURN	DESCRIPTION AND VALUE OF PROPERTY
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6. Assignments and receiverships

None a. Describe any assignment of property for the benefit of creditors made within **120 days** immediately preceding the commencement of this case. (Married debtors filing under chapter 12 or chapter 13 must include any assignment by either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF ASSIGNEE	DATE OF ASSIGNMENT	TERMS OF ASSIGNMENT OR SETTLEMENT
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None b. List all property which has been in the hands of a custodian, receiver, or court-appointed official within **one year** immediately preceding the commencement of this case. (Married debtors filing under chapter 12 or chapter 13 must include information concerning property of either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF CUSTODIAN	NAME AND LOCATION OF COURT CASE TITLE & NUMBER	DATE OF ORDER	DESCRIPTION AND VALUE OF PROPERTY
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7. Gifts

None List all gifts or charitable contributions made within **one year** immediately preceding the commencement of this case except ordinary and usual gifts to family members aggregating less than \$200 in value per individual family member and charitable contributions aggregating less than \$100 per recipient. (Married debtors filing under chapter 12 or chapter 13 must include gifts or contributions by either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF PERSON OR ORGANIZATION	RELATIONSHIP TO DEBTOR, IF ANY	DATE OF GIFT	DESCRIPTION AND VALUE OF GIFT
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8. Losses

None List all losses from fire, theft, other casualty or gambling within **one year** immediately preceding the commencement of this case **or since the commencement of this case.** (Married debtors filing under chapter 12 or chapter 13 must include losses by either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

DESCRIPTION AND VALUE OF PROPERTY	DESCRIPTION OF CIRCUMSTANCES AND, IF LOSS WAS COVERED IN WHOLE OR IN PART BY INSURANCE, GIVE PARTICULARS	DATE OF LOSS
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9. Payments related to debt counseling or bankruptcy

None List all payments made or property transferred by or on behalf of the debtor to any persons, including attorneys, for consultation concerning debt consolidation, relief under the bankruptcy law or preparation of the petition in bankruptcy within **one year** immediately preceding the commencement of this case.

NAME AND ADDRESS OF PAYEE	DATE OF PAYMENT, NAME OF PAYOR IF OTHER THAN DEBTOR	AMOUNT OF MONEY OR DESCRIPTION AND VALUE OF PROPERTY
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See Exhibit C

10. Other transfers

None a. List all other property, other than property transferred in the ordinary course of the business or financial affairs of the debtor, transferred either absolutely or as security within **two years** immediately preceding the commencement of this case. (Married debtors filing under chapter 12 or chapter 13 must include transfers by either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF TRANSFEREE, RELATIONSHIP TO DEBTOR	DATE	DESCRIBE PROPERTY TRANSFERRED AND VALUE RECEIVED
Lakeside Capital Advisors, LLC 526 7th Avenue, 6th Floor New York, NY 10018 Lender	March 2011	Apparent security interest in property of the debtor; value unknown
Hartley Blaha, c/o Austin Jowers King & Spalding LLP 1180 Peachtree Street Atlanta, GA 30309 Lender to and member of the debtor	9/2010-6/2011	Loan Payments as follows: 06/22/2011 - \$3,333.33 07/14/2010 - \$53,333.33 08/23/2010 - \$53,333.33 09/15/2010 - \$402,208.23 *Repayment of loan that was obtained when access to credit line was not available.

None b. List all property transferred by the debtor within **ten years** immediately preceding the commencement of this case to a self-settled trust or similar device of which the debtor is a beneficiary.

NAME OF TRUST OR OTHER DEVICE	DATE(S) OF TRANSFER(S)	AMOUNT OF MONEY OR DESCRIPTION AND VALUE OF PROPERTY OR DEBTOR'S INTEREST IN PROPERTY
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11. Closed financial accounts

None List all financial accounts and instruments held in the name of the debtor or for the benefit of the debtor which were closed, sold, or otherwise transferred within **one year** immediately preceding the commencement of this case. Include checking, savings, or other financial accounts, certificates of deposit, or other instruments; shares and share accounts held in banks, credit unions, pension funds, cooperatives, associations, brokerage houses and other financial institutions. (Married debtors filing under chapter 12 or chapter 13 must include information concerning accounts or instruments held by or for either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF INSTITUTION	TYPE OF ACCOUNT, LAST FOUR DIGITS OF ACCOUNT NUMBER, AND AMOUNT OF FINAL BALANCE	AMOUNT AND DATE OF SALE OR CLOSING
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12. Safe deposit boxes

None List each safe deposit or other box or depository in which the debtor has or had securities, cash, or other valuables within **one year** immediately preceding the commencement of this case. (Married debtors filing under chapter 12 or chapter 13 must include boxes or depositories of either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF BANK OR OTHER DEPOSITORY	NAMES AND ADDRESSES OF THOSE WITH ACCESS TO BOX OR DEPOSITORY	DESCRIPTION OF CONTENTS	DATE OF TRANSFER OR SURRENDER, IF ANY
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13. Setoffs

None List all setoffs made by any creditor, including a bank, against a debt or deposit of the debtor within **90 days** preceding the commencement of this case. (Married debtors filing under chapter 12 or chapter 13 must include information concerning either or both spouses whether or not a joint petition is filed, unless the spouses are separated and a joint petition is not filed.)

NAME AND ADDRESS OF CREDITOR	DATE OF SETOFF	AMOUNT OF SETOFF
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14. Property held for another person

None List all property owned by another person that the debtor holds or controls.

NAME AND ADDRESS OF OWNER	DESCRIPTION AND VALUE OF PROPERTY	LOCATION OF PROPERTY
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15. Prior address of debtor

None If the debtor has moved within **three years** immediately preceding the commencement of this case, list all premises which the debtor occupied during that period and vacated prior to the commencement of this case. If a joint petition is filed, report also any separate address of either spouse.

ADDRESS	NAME USED	DATES OF OCCUPANCY
17736 Edison Avenue Chesterfield, MO 63005	GridIron Fantasy Sports	May 08 - April 2011
623 Timber Creek Trail O'Fallon, MO 63368	GridIron Fantasy Sports	May, 2011 to Present
170 Triple Crown Court Alpharetta, Georgia 30004-7546	GridIron Fantasy Sports	May 2007 - March 2011

16. Spouses and Former Spouses

None If the debtor resides or resided in a community property state, commonwealth, or territory (including Alaska, Arizona, California, Idaho, Louisiana, Nevada, New Mexico, Puerto Rico, Texas, Washington, or Wisconsin) within **eight years** immediately preceding the commencement of the case, identify the name of the debtor's spouse and of any former spouse who resides or resided with the debtor in the community property state.

NAME

17. Environmental Information.

For the purpose of this question, the following definitions apply:

"Environmental Law" means any federal, state, or local statute or regulation regulating pollution, contamination, releases of hazardous or toxic substances, wastes or material into the air, land, soil, surface water, groundwater, or other medium, including, but not limited to, statutes or regulations regulating the cleanup of these substances, wastes, or material.

"Site" means any location, facility, or property as defined under any Environmental Law, whether or not presently or formerly owned or operated by the debtor, including, but not limited to, disposal sites.

"Hazardous Material" means anything defined as a hazardous waste, hazardous substance, toxic substance, hazardous material, pollutant, or contaminant or similar term under an Environmental Law

- None a. List the name and address of every site for which the debtor has received notice in writing by a governmental unit that it may be liable or potentially liable under or in violation of an Environmental Law. Indicate the governmental unit, the date of the notice, and, if known, the Environmental Law:

SITE NAME AND ADDRESS	NAME AND ADDRESS OF GOVERNMENTAL UNIT	DATE OF NOTICE	ENVIRONMENTAL LAW
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- None b. List the name and address of every site for which the debtor provided notice to a governmental unit of a release of Hazardous Material. Indicate the governmental unit to which the notice was sent and the date of the notice.

SITE NAME AND ADDRESS	NAME AND ADDRESS OF GOVERNMENTAL UNIT	DATE OF NOTICE	ENVIRONMENTAL LAW
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- None c. List all judicial or administrative proceedings, including settlements or orders, under any Environmental Law with respect to which the debtor is or was a party. Indicate the name and address of the governmental unit that is or was a party to the proceeding, and the docket number.

NAME AND ADDRESS OF GOVERNMENTAL UNIT	DOCKET NUMBER	STATUS OR DISPOSITION
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18 . Nature, location and name of business

- None a. *If the debtor is an individual*, list the names, addresses, taxpayer identification numbers, nature of the businesses, and beginning and ending dates of all businesses in which the debtor was an officer, director, partner, or managing executive of a corporation, partner in a partnership, sole proprietor, or was self-employed in a trade, profession, or other activity either full- or part-time within **six years** immediately preceding the commencement of this case, or in which the debtor owned 5 percent or more of the voting or equity securities within **six years** immediately preceding the commencement of this case.

If the debtor is a partnership, list the names, addresses, taxpayer identification numbers, nature of the businesses, and beginning and ending dates of all businesses in which the debtor was a partner or owned 5 percent or more of the voting or equity securities, within **six years** immediately preceding the commencement of this case.

If the debtor is a corporation, list the names, addresses, taxpayer identification numbers, nature of the businesses, and beginning and ending dates of all businesses in which the debtor was a partner or owned 5 percent or more of the voting or equity securities within **six years** immediately preceding the commencement of this case.

NAME	LAST FOUR DIGITS OF SOCIAL-SECURITY OR OTHER INDIVIDUAL TAXPAYER-I.D. NO. (ITIN)/ COMPLETE EIN	ADDRESS	NATURE OF BUSINESS	BEGINNING AND ENDING DATES
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- None b. Identify any business listed in response to subdivision a., above, that is "single asset real estate" as defined in 11 U.S.C. § 101.

NAME	ADDRESS
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The following questions are to be completed by every debtor that is a corporation or partnership and by any individual debtor who is or has been, within **six years** immediately preceding the commencement of this case, any of the following: an officer, director, managing executive, or owner of more than 5 percent of the voting or equity securities of a corporation; a partner, other than a limited partner, of a partnership, a sole proprietor, or self-employed in a trade, profession, or other activity, either full- or part-time.

(An individual or joint debtor should complete this portion of the statement **only** if the debtor is or has been in business, as defined above, within six years immediately preceding the commencement of this case. A debtor who has not been in business within those six years should go directly to the signature page.)

19. Books, records and financial statements

None a. List all bookkeepers and accountants who within **two years** immediately preceding the filing of this bankruptcy case kept or supervised the keeping of books of account and records of the debtor.

NAME AND ADDRESS	DATES SERVICES RENDERED
Jill Mitchell 623 Timber Creek Trail O Fallon, MO 63368	May 2008 to May 2011
William Otter & Associates 410 Sovereign Court, Suite 10 Manchester, MO 63011	May 2008 to Present

None b. List all firms or individuals who within the **two years** immediately preceding the filing of this bankruptcy case have audited the books of account and records, or prepared a financial statement of the debtor.

NAME	ADDRESS	DATES SERVICES RENDERED
Jill Mitchell	623 Timber Creek Trail O Fallon, MO 63368	May 2008 to May 2011
William Otter & Associates	410 Sovereign Court, Suite 10 Manchester, MO 63011	May 2008 to Present

None c. List all firms or individuals who at the time of the commencement of this case were in possession of the books of account and records of the debtor. If any of the books of account and records are not available, explain.

NAME	ADDRESS
Dustin Ashby	623 Timber Creek Trail O Fallon, MO 63368

None d. List all financial institutions, creditors and other parties, including mercantile and trade agencies, to whom a financial statement was issued by the debtor within **two years** immediately preceding the commencement of this case.

NAME AND ADDRESS	DATE ISSUED
Lakeside Capital Advisors 526 7th Avenue, Sixth Floor New York, NY 10018	February 2011
Jon Frankel 5608 Champions Drive Plano, TX 75093	July 2011
Ian Ritchie 10892 Maiden Lane Bainbridge Island, WA 98110	July 2011

20. Inventories

None a. List the dates of the last two inventories taken of your property, the name of the person who supervised the taking of each inventory, and the dollar amount and basis of each inventory.

DATE OF INVENTORY	INVENTORY SUPERVISOR	DOLLAR AMOUNT OF INVENTORY (Specify cost, market or other basis)
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None b. List the name and address of the person having possession of the records of each of the two inventories reported in a., above.

DATE OF INVENTORY NAME AND ADDRESSES OF CUSTODIAN OF INVENTORY RECORDS

21 . Current Partners, Officers, Directors and Shareholders

None a. If the debtor is a partnership, list the nature and percentage of partnership interest of each member of the partnership.

NAME AND ADDRESS NATURE OF INTEREST PERCENTAGE OF INTEREST

None b. If the debtor is a corporation, list all officers and directors of the corporation, and each stockholder who directly or indirectly owns, controls, or holds 5 percent or more of the voting or equity securities of the corporation.

NAME AND ADDRESS	TITLE	NATURE AND PERCENTAGE OF STOCK OWNERSHIP
Hartley Blaha c/o W. Austin Jowers King & Spalding LLP 1180 Peachtree St. Atlanta, GA 30309	Member	Direct membership interest (6 2/3)
Peter Pinto c/o Anthony Pantano Nowell Amoroso Klein Bierman, P.A. 155 Polifly Road Hackensack, NJ 07601	Member	Direct Membership interest (60 2/3)
Dustin Ashby 316 Copper Tree Court O Fallon, MO 63368	Manager; Indirect Member	Holder of 75% of the membership interests of 360 Sports Holdings LLC
Ron Hardnock c/o Anthony P. Palaigos Kollman & Saucier, PA The Business Law Building 1823 York Road Lutherville Timonium, MD 21093	Indirect Member	Holder of 20.4% of the membership interest of Fantasy Sports Investments LLC
Fantasy Sports Investments LLC Attn: Dustin Ashby 623 Timber Creek Trail O' Fallon, MO 63368	Member	Direct Membership interest (32 2/3)
360 Sports Holdings LLC 623 Timber Creek Trail O'Fallon, MO 63368	Member	Indirect Membership (owns 64.3%-of Fantasy Sports Investments LLC)

22 . Former partners, officers, directors and shareholders

None a. If the debtor is a partnership, list each member who withdrew from the partnership within **one year** immediately preceding the commencement of this case.

NAME ADDRESS DATE OF WITHDRAWAL

None b. If the debtor is a corporation, list all officers, or directors whose relationship with the corporation terminated within **one year** immediately preceding the commencement of this case.

NAME AND ADDRESS	TITLE	DATE OF TERMINATION
Jesse Herron c/o James Blitch Beal & Blitch LLP 1100 Peachtree Street, Suite640 Atlanta, GA 30309	Manager	March 2011

23 . Withdrawals from a partnership or distributions by a corporation

None If the debtor is a partnership or corporation, list all withdrawals or distributions credited or given to an insider, including compensation in any form, bonuses, loans, stock redemptions, options exercised and any other perquisite during **one year** immediately preceding the commencement of this case.

NAME & ADDRESS OF RECIPIENT, RELATIONSHIP TO DEBTOR	DATE AND PURPOSE OF WITHDRAWAL	AMOUNT OF MONEY OR DESCRIPTION AND VALUE OF PROPERTY
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24. Tax Consolidation Group.

None If the debtor is a corporation, list the name and federal taxpayer identification number of the parent corporation of any consolidated group for tax purposes of which the debtor has been a member at any time within **six years** immediately preceding the commencement of the case.

NAME OF PARENT CORPORATION	TAXPAYER IDENTIFICATION NUMBER (EIN)
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25. Pension Funds.

None If the debtor is not an individual, list the name and federal taxpayer-identification number of any pension fund to which the debtor, as an employer, has been responsible for contributing at any time within **six years** immediately preceding the commencement of the case.

NAME OF PENSION FUND	TAXPAYER IDENTIFICATION NUMBER (EIN)
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DECLARATION UNDER PENALTY OF PERJURY ON BEHALF OF CORPORATION OR PARTNERSHIP

I declare under penalty of perjury that I have read the answers contained in the foregoing statement of financial affairs and any attachments thereto and that they are true and correct to the best of my knowledge, information and belief.

Date December 13, 2011

Signature /s/ Dustin Ashby
Dustin Ashby
Manager

[An individual signing on behalf of a partnership or corporation must indicate position or relationship to debtor.]

Penalty for making a false statement: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571

Exhibit A to Statement of Financial Affairs - Item 3b			
Transfers Within 90 Days* Prior to the Bankruptcy Filing			
Name and Address of Creditor	Date of Payment	Amount Paid	Amount Still Owing
E-Online ADDRESS UNKNOWN	08/02/2011	808.49	
Nicholas Krutzig 14075 96th Ave N Maple Grove MN 55369	08/19/2011	3,600.00	
Dan Worthington 1321 N. Taylor Mission TX 78572	08/19/2011	4,750.00	
Cusick, Daniel 12006 Ulsten Huntersville, NC 28078	08/21/2011	2,800.00	
Ybarra, Ron 13291 Christensen Road Galt, CA 95632	08/21/2011	850.00	
Proctor, Kevin 1310 Sively St. Hanover Township, PA 18706	8/22/2011	2,150.00	2,150.00
Hunt, Henry ADDRESS UNKNOWN	8/22/2011	2,484.00	
McMahon, Stephen 21 Suburban Ave Pelham NY 10803	08/22/2011	2,484.00	2,484.00
Pryor, Bill 10903 Cade Circle Austin TX 78726	08/23/2011	1,739.00	500.00
Lavan, James 10 Jasmine Road Matawan NJ 7747	8/23/2011	650.00	1,500.00
Korian, Peter 19 Elston Road Montclair, NJ 07043	08/24/2011	6,800.00	
Turner, Randy 8104 Lynores Way Plano, TX 75025	08/26/2011	2,100.00	3,600.00
Kern, James 212 E. Rowland Ave. #307 Covina, CA 91723	08/29/2011	1,650.00	2,150.00
Smith, Todd 8 Firethorne Circle Lafayette Hill PA 19444	8/19/2011	950.00	
Rothstein, Michael 15750 Fox Meadow Lane Frisco, TX 75035	8/19/2011	2,456.00	

Mitchell, Anthony 117 Devon Road Bronxville, NY 10708	8/29/2011	1,950.00	2,150.00
Levenstein, Alan 18205 Wickham Road Olney, MA 20832	8/29/2011	2,239.00	2,239.00
Slegel, Kevin 11235 Affinity Ct. #61 San Diego, CA 92131	8/30/2011	3,762.00	3,762.00
Kesslen, Jay 175 Church St Saratoga Springs NY 12866	8/30/2011	689.00	
Born, William 1108 Ashbury Lane Libertyville, IL 60048	8/30/2011	2,150.00	2,150.00
Capodanno, James 145 Yacht Club Way Hypoluxo, FL 33462	8/30/2011	1,850.00	
Nateman, Kevin 2660 SW 25th Terr. Miami, FL 33133	08/31/2011	3,300.00	3,700.00
Smith, Randall ADDRESS UNKOWN	8/31/2011	2,400.00	
O'Connell, Don 17621 157th Ave. SE Renton, WA 98058	08/31/2011	817.00	3,567.00
Neubauer, Ben 402 Cedar Lane El Lago, TX 77586	09/01/2011	2,395.00	2,395.00
TIKA, LLC 11736 Edison Avenue Chesterfield, MO 633005	08/02/2011	8,000.00	
Ray McAnallen 5938 Summerhedge Place St. Louis, MO 63128	08/02/2011	2,075.00	1,825.00
Emphasis Integrated Marketing 30 Fairway Green Ct. O'Fallon, MO 63368	08/02/2011	1,300.00	2,600.00
Scott Atkins 10498 Wintergreen Way Indianapolis, IN 6234	08/02/2011	850.00	
Inset Solutions 1358 Briar Creek Drive St. Charles, MO 63304	08/03/2011	4,400.00	15,400.00
Adco Marketing 300 Tamal Plaza, Ste. 220 Corte Madera, CA 94925	08/04/2011	3,000.00	5,500.00
Colorware Graphics 2024 Windsor Road Loves Park, IL 61111	08/04/2011	901.61	

Sarellock Storage 801 Midpoint Drive O'Fallon, MO 63366	08/04/2011	613.00	838.00
Mike Gustafson 3420 Golf View Drive, #216 Eagan, MN 55123	08/08/2011	1,750.00	
Justin McCord 8412 Saberdee Drive Louisville, KY 40242	08/08/2011	1,500.00	
Graphic Connections 174 Chesterfield Ind. Blvd Chesterfield MO 63005	08/08/2011	1,346.48	
STATS, LLC 2775 Shermer Rd. Northbrook, IL 60062	08/08/2011	3,334.00	
Don Terminiello 24 Pearl Everett, MA 02149	08/16/2011	1,220.00	
360 Sports Marketing Attn: Dustin Ashby 623 Timber Creek Trail O'Fallon, MO 63368	08/17/2011	9,156.36	110,645.04
Joseph Hong 15 Willowbrook Lane Egg Harbor Township, NJ 08234	8/18/2011	2,000.00	
Dan O'Neill 5516 Homeward Lane St. Louis, MO 61329	08/21/2011	1,000.00	
STATS, LLC 2775 Shermer Rd. Northbrook, IL 60062	09/02/2011	3,334.00	
* Payments to insiders listed on Exhibit B			

EXHIBIT B TO STATEMENT OF FINANCIAL AFFAIRS

Payments to Insiders Within One Year Prior to Bankruptcy Filing (Item 3c)

Name and Address of Creditor and Relationship to Debtor	Date of Payment	Payments	Amount Paid Total	Amount Still Owed
360 Sports Marketing LLC 623 Timber Creek Trail O'Fallon, MO 63368 Provides management services to GridIron Fantasy Sports LLC; Dustin Ashby is a Member	12/02/2010	1,781.15		
	12/02/2010	2,039.58		
	12/09/2010	5,000.00		
	12/16/2010	1,781.15		
	12/31/2010	1,781.15		
	01/12/2011	1,781.15		
	01/27/2011	1,781.15		
	01/27/2011	9,592.53		
	02/14/2011	1,781.15		
	02/28/2011	1,781.15		
	03/10/2011	1,781.15		
	04/07/2011	1,781.15		
	04/22/2011	3,562.30		
	06/15/2011	9,281.15		
	07/19/2011	2,585.05		
	07/19/2011	5,800.00		
08/17/2011	9,156.36			
			63,047.32	110,645.04
Bill Craft 316 Copper Tree Court O'Fallon, MO 63368 Dustin Ashby's Uncle and Volunteer Staff Member at Live Event; Payment is for Reimbursement of Expenses	07/19/2011	544.60		
				544.60
Dustin Ashby 316 Copper Tree Court O'Fallon, MO 63368 Member of 360 Sports Holdings LLC, (Member of GridIron Fantasy Sports LLC), Manager for GridIron, and Member of 360 Sports Marketing LLC	02/14/2011	7,000.00		
	03/25/2011	9,370.00		
	04/01/2011	1,000.00		
	04/22/2011	3,400.00		
				20,770.00

**Exhibit C to Statement of Financial Affairs (Item 9)
Payments Related to Debt Counseling or Bankruptcy**

Name and Address of Payee	Name and Address of Payor	Payment Date	Amount of Payment
McKenna Long & Aldridge LLP 303 Peachtree Street, Suite 5300 Atlanta, GA 30308	GridIron Fantasy Sports LLC 623 Timber Creek Trail O Fallon, MO 63368	11/08/11	\$12,211.98
McKenna Long & Aldridge LLP 303 Peachtree Street, Suite 5300 Atlanta, GA 30308	Hartley Blaha, c/o Austin Jowers King & Spalding LLP 1180 Peachtree Street Atlanta, GA 30309	11/04/11	\$3,447.00
McKenna Long & Aldridge LLP 303 Peachtree Street, Suite 5300 Atlanta, GA 30308	John Ellis, on behalf of Fantasy Sports Investments LLC c/o Anthony P. Palaigos Kollman & Saeuer, PA 1823 York Road, The Business Law Building Timonium, MD 21093	11/07/11	\$234.43
McKenna Long & Aldridge LLP 303 Peachtree Street, Suite 5300 Atlanta, GA 30308	Ronald Hardnock, c/o Anthony P. Palaigos Kollman & Saeuer, PA 1823 York Road, The Business Law Building Timonium, MD 21093	11/10/11	\$923.83
McKenna Long & Aldridge LLP 303 Peachtree Street, Suite 5300 Atlanta, GA 30308	Jesse Herron, c/o James Blitch Beal & Blitch LLP 1100 Peachtree St., Suite 640 Atlanta, GA 30309	11/08/11	\$4,520.60
McKenna Long & Aldridge LLP 303 Peachtree Street, Suite 5300 Atlanta, GA 30308	Tim Jahnke, c/o Steven Thayer Handler Thayer LLP 191 N Wacker Dr. 23 rd Floor Chicago, IL. 60606	11/03/11	\$1,215.16
McKenna Long & Aldridge LLP 303 Peachtree Street, Suite 5300 Atlanta, GA 30308	Peter Pinto c/o Anthony Pantano Nowell Amoroso Klein Bierman, P.A. 155 Polifly Road Hackensack, NJ 07601		\$3,447.00
		TOTAL	\$26,000.00